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I am a legal resident and authorized to work in the USA.

EDUCATION

2000-2001 [Glasgow Caledonian University, U.K.](#)

- Achieved BA Degree in Applied Graphics Technology & Multimedia

1997-2000 [Cardonald College, U.K.](#)

- Higher National Diploma in Graphic Design

1991-1997 [Our Lady of Lourdes Secondary School, U.K.](#)

- Completed High School Diploma

General Skills:

These courses have given me the chance to become familiar with a variety of design projects, with emphasis placed on conceptual skills, researching, visualizing, design development, presentation and meeting deadlines. I am skilled on both Apple Macs and PCs with programs such as [Quark](#), [Photoshop](#), [Illustrator](#), [Dreamweaver](#), and [Indesign](#). Aside from these programs I also have an expert understanding of both operating systems. (MacOS and Windows).

WORK EXPERIENCE

2008 September - Present [Velocity Vehicle Group \(V.V.G\)](#)

- Promoted to Web & Marketing Manager. After working 4 years with Buswest (a division of V.V.G.) the owners moved me to corporate HQ to manage the entire companies' range of divisions websites (12 divisions thus far). My main duties include the amalgamation of the various division websites to include new features and technological tools to keep our companies online presence one step ahead of the competition to ensure the companies role as leaders in their fields.

Other duties include managing the design department to reinforce our corporate identities and brands, maintaining the quality of literature, running ad campaigns and being the owner's primary influence in regard to attaining a professional visual outlook for all of the companies. I am also responsible for the creation of several new divisions logos and corporate identities.

2005-2008 - [BusWest & L.A. Freightliner](#)

- Sole Graphic & Web Designer
Created and maintained the websites for BusWest (leading Bus Dealership in CA) and LA Freightliner (largest Freightliner Heavy Duty Truck dealer in California). Also responsible for designing all the printed materials, stationery and marketing products.

2003-2005 [GoteamSpirit.com](#)

- Created and maintained a new corporate identity for the company. Originally a "mom & pop" operation which ran from their home, I helped move their business into an official capacity with an aggressive marketing campaign, with new product packaging and complete stationery sets. My involvement was instrumental in generating a marked increase in business leads through their newly developed user friendly website.

Aside from my design skills, I was also hired for advice on training their

staff with the general use of computers as well as completely upgrading their office environment from a paper based office to an efficient computer based system i.e. converted all their paper files onto computer databases.

1999-2003 [Cyan IT Ltd. \(Scottish I.T. firm\)](#)

- Graphic/Multimedia Designer. I was responsible for the design identity of Cyan IT Ltd., including all stationery, leaflets and other paperwork. The bulk of my job entailed the design input for the company's clients websites. As the head of the design department I was responsible for ensuring that the designs created matched closely to the clients aesthetic requirements. Working to tight deadlines was a must in this company due to the magnitude of some of the projects, and it was part of my job to ensure the graphics were ready to be implemented into the software applications within very small timescales.

BUSINESS ACHIEVEMENTS

- Responsible for the successful creation of the parent company identity Velocity Vehicle Group, which granted my employer the ability to bid for and win several major government contracts, such as the Caltrans State Contact to supply buses to school districts and city transit authorities. Another contract we received due to my participation in producing easy to read bid packages, effective and to the point computer presentations, was the award of the Ports of Los Angeles & Long Beach Clean Truck Program authorized seller of green vehicles.

My design experience allowed our company to appear several steps above the competition in terms of quality of product and professionalism.

EXTRA CURRICULAR ACTIVITY

1996-2000 [Air Training Corp.](#)

- I enrolled in a youth training organization, called the Air Training Corp. (Royal Air Force Military Academy). 4 years of service gave me a unique opportunity to have strengthened my character, and gained several new qualifications, including my Duke of Edinburgh Bronze Award.

GOALS

I am aiming to work for a firm which respects loyalty and determination from their employees. No one will be more dedicated to the job at hand than I. Given the opportunity I will strive to serve an employer to the best of my ability to allow me to climb the corporate ladder and earn the respect of my peers.